



Look up & imagine a FRESH NEW LOOK





The Workshop Colours



The Greenhouse Colours



The Studio Colours



The Salon Colours







Heleen van Gent, Creative Director, AkzoNobel's Global Aesthetic Center

INTRODUCING DULUX COLOUR OF THE YEAR 2022

### **BRIGHT SKIES™**

Once again, our **colour specialists** plus a team of top international design experts have gathered the latest global trends and insights, selecting a **Colour of the Year** with supporting palettes that reflects the mood of the moment – a tone that's set to have an impact on homes all over the world.

Our Colour of the Year is a **light**, **airy** and optimistic shade that encapsulates a breath of fresh air. After a spell of feeling shut in, we crave expansion – the great outdoors, the open air, a **fresh** approach and a new start. We've gathered ideas and inspiration in this guide to help you and your client to **imagine** a fresh new look.





Bright Skies

Cliff Walk 71YY 90/027

### ONE ROOM, FOUR WAYS

Combine Bright Skies™ with beautiful shades from the ready-made complementary colour palettes to easily revitalise your home.

THE WORKSHOP **COLOURS** 

### A-DO-IT ALL **SPACE**

Multicoloured and joyful, this light, bright palette is perfect for reinventing the home, and zoning a multi purpose space. Positive and complementary, they make the functional fun.









#### THE SALON COLOURS

### **EMPATHY** AND **OPENNESS**

Soft whites and light neutrals, these shades create the perfect blank canvas. Fresh and unifying, they can help make a home that's ready for anything.

Find out how to achieve these looks and paint effects at Duluxtrade.co.uk/cf22

### PAINT A SOOTHING SCHEME

Subtle, inspiring and joyful, the Studio palette of vibrant pinks creates a space where you can relax and feel inspired.

**#1 MAKE A STATEMENT** 

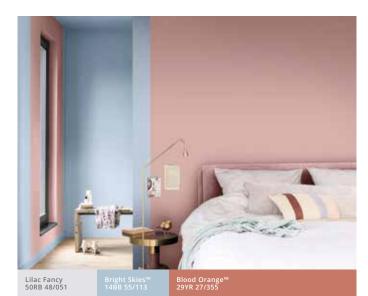
### PATCHWORK OF COLOUR

Coordinating shades from the Studio palette are ideal for a bright backdrop that's inspiring and inventive. Simply mix and match blocks of colour in a selection of your favourite Studio tones colours, alongside light and airy Bright Skies™.









#4 BLENDING SPACES

### ADD WARMTH TO ANY SPACE

In a large space, add warmth with a deeper pink tone set against a pale border.
And think about the whole space not just one room.
Adding details of the same colour in the adjoining area will help the whole scheme hang together.



Find out how to achieve these looks and paint effects at Duluxtrade.co.uk/cf22

### **BRING THE OUTSIDE IN**

The trend-led greens and blues of the Greenhouse palette, used with Dulux Colour of the Year 2022, Bright Skies™, can make any room feel in touch with the natural world.

**#1 RESTORATIVE** 

### CONNECT WITH NATURE INDOORS

Bring the positive effects of nature inside with the fresh greens and blues of the Greenhouse palette used with Dulux Colour of the Year 2022, Bright Skies™ - our need for nature has never been so tangible.





River Valley 50BG 44/094





#4 HIGH-TECH HARMONY

### SOFTEN YOUR SPACE

Opt for the lighter tones of the Greenhouse palette to make the most of natural daylight, and frame your workspace with a border of Bright Skies™ to add an uplifting, refreshing feel.



Find out how to achieve these looks and paint effects at Duluxtrade.co.uk/cf22

# WITH YOU AT EVERY STEP

Look up and imagine a fresh new look with our 2022 Colour of the Year and complementary colours. Here's how Dulux can help you start your transformation...

### 1. START WITH VISUALISATION

Pick a colour from anywhere and see the colours come to life in your living space - all thanks to our free apps. As a homeowner you can download the Dulux Visualiser app or as professional look out for our new Dulux Trade Paint Expert App. Both built to include augmented reality technology, which is an easy and fun way to help you turn fantasy into reality.



# DUIUX TRADE COLOUR SAMPLER LIGHT BASE

### 2. TEST YOUR COLOURS

Once you've made a shortlist of your favourite shades and finalised your palette, the best way to see exactly how each colour will look is by obtaining a colour sample pot. These can be ordered online or collected in store by either customer or professional decorator.

To find your nearest Bright Skies<sup>™</sup> stockist, visit Duluxtrade.co.uk/cf22

### 3. CHOOSE YOUR PAINT TYPE

Next, you need to decide on your paint finishes. We have a wide selection to suit every surface, from walls to woodwork and metal. All of our paint ranges have unrivalled depth of colour and will keep your interior looking beautiful for longer. Your professional decorator will be able to help advise and choose the best Dulux Trade product for the job.

### 4. GET CREATIVE

Now that you've chosen your colours, found the right finish and are ready to paint, the fun can really begin. At dulux.co.uk, you'll find lots of inspiration and ideas, along with expert tips and easy-to-follow, step-by-step advice to help you bring your walls to life. Whatever type of decorating project you're planning, we're here to help you embrace change.





### **COLOUR MOODS**

Be inspired by the colours from the 4 different colour palettes within this booklet.

### WORKSHOP GREENHOUSE STUDIO SALON

Every palette has a different mood and feeling, which can help when picking colours for particular styles.



# DUILUX ACADEMY

### HOW TO USE A COLOUR PALETTE

All the colours within a palette have been chosen to work together in any combination.

If you want to use 2 or 3 colours from one palette in a space, you are safe in the knowing that those colours will work with each other.

### **COLOUR TOOLS**

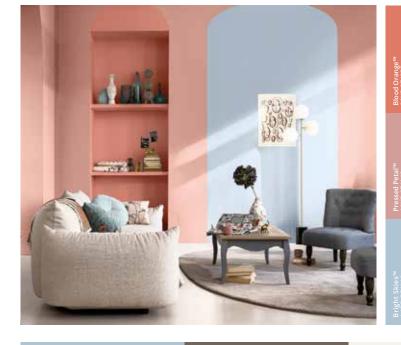
Dulux Trade have created a number of colour tools to help you choose the right colour, from our Colour Futures booklet and Dulux Trade Fandeck to our professional Let's Colour Guide. We also have a professional suite of digital tools, including our Colour Sensor, which allows you to find a good colour match to a surface such as wallpaper or kitchen cabinets while syncing to our new Dulux Trade Expert App, which is free to download.











Bright Skies™ 14BB 55/113 Rubble Road 95YR 16/038 Cliff Walk 71YY 90/027



## IN THE SPOTLIGHT

Have you ever thought about adding shapes onto walls with your paint? A great way to draw attention to a piece of artwork, furniture or just to create an area of interest within a room.



Rose Canop 10YR 57/080

3right Skie 4BB 55/11



## LOOK UP AND IMAGINE

with Bright Skies™ Dulux Colour of the Veor 2022



Feeling inspired? Find out more about Bright Skies™ at Duluxtrade.co.uk/cf22