"This is a new way of thinking well-known design principles, particularly functionality and minimalism, into something that we use every day".

# **BLÜCHER®** Art Deco **Shower channel**

Customers all over the world benefit from our continuous know-how, dedicated service and common sense through quality drainage solutions leading waste water away.

We put the expertise about drainage that we have gained through more than 50 years on the global drainage market, into practical use, and we know how to stay ahead through product development and modern production facilities. At **BLÜCHER** we play an active part in setting the future, global standards, and all products are tested and approved to the highest industry standards.

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## NEW SHOWER CHANNEL BY BLÜCHER IS A TRENDSETTER

## The new BLÜCHER® Art Deco shower channel revolutionises design, expression, and functionality, and not least installation

The new BLÜCHER<sup>®</sup> Art Deco shower channel is really something new. Its design is the result of meticulous care and innovation, and in its expression it takes us back in time to the pressed steel sinks, but transferred into the present and with stringent, timeless design. And Art Deco is innovative in more ways than its design. This applies not least to its ease of use for those who clean the bathroom and for those who install the shower channel as the necessary routines and processes are very simple and easy.

You would not think that it would be possible to make such a big difference in developing a new shower channel. But with Art Deco this is the case. Art Deco applies a technique and an expression traditionally used for pressed stainless-steel sinks. Adding a new minimalistic industrial design and rethinking its function, i.e. efficient drainage of water, BLÜCHER has succeeded in introducing something quite new.



