



ECO-CREDENTIALS

PAINT TO BE PROUD OF

# SUSTAINABLE DESIGN



## CREATING A MORE SUSTAINABLE FUTURE

At Johnstone's Trade we are committed to developing total coatings solutions that not only create striking, eye-catching environments, but also help you meet the highest environmental standards for your projects.

This commitment is a core component of our business and we are proud to offer a wide range of products that have received independent/third-party accreditation and verification, demonstrating their positive impact on the environment, from manufacture to end use.



For further information and advice please call 01924 354354  
Find out more at: [www.johnstonestrade.com](http://www.johnstonestrade.com)



# ECO-CREDENTIALS

PAINT TO BE PROUD OF



## Environmental Product Declaration



A selection of our products carry the Environmental Product Declaration verification from BRE Global, the certification arm of building science centre BRE. We are proud to be the first decorative coating manufacturer to receive the certification, which complies with European Standard EN 15804. This verification gives specifiers and architects peace of mind that they are specifying products in keeping with environmental standards set by BREEAM and LEED.

## EU Ecolabel



Our Ecological Solutions range is home to 14 products that have had their environmental credentials independently tested and verified, allowing them to carry the coveted EU Ecolabel accreditation. The environmental criterion behind it is agreed at European level and is only awarded after verification that a product meets rigorous environmental and performance standards. These standards are based on several factors, which starts from raw material extraction in the pre-production stage, through to production, distribution and disposal.

## Ska Rating



Featured in the government's Low Carbon Action Plan, Ska rating is an environmental assessment method, benchmark and standard for non-domestic fit-outs, led and owned by RICS. Our EPD products have Ska rating certificates and are compliant with the criteria of M14 Paints in Offices v1.2, meaning project teams interested in fitting out spaces in an environmentally sustainable way can use Johnstone's with confidence.

## Building Information Modelling (BIM)



Many of our products are available as BIM objects in the National BIM Library, meaning specifiers can effortlessly add their chosen paints and woodcare products directly to their BIM models. By ensuring our comprehensive product range is available in the National BIM Library, we have ensured that specifiers have access to market leading paint products for use on their projects.

## WIENERBERGER - E4 BRICK HOUSE™



Our commitment towards developing sustainable solutions for our clients has been highlighted on the development of the Wienerberger e4 brick house™. The Wienerberger e4 brick house™, located on BRE's Innovation Park in Watford, is an ambitious concept, intended to provide an answer to the mounting questions about the future of housing in the United Kingdom. The e4 brick house™ model focuses on the four pillars of Wienerberger's global e4 concept - energy, economy, environment and emotion.



Our products were used exclusively throughout the house, largely thanks to their outstanding environmental attributes. Johnstone's Acrylic Durable Eggshell, Copvplus Vinyl Matt, Acrylic Durable Matt and Aqua Water-Based Undercoat and Gloss were all used to give the house a stunning finish.



For further information and advice please call 01924 354354  
Find out more at: [www.johnstonestrade.com](http://www.johnstonestrade.com)