

THE ONLY GENUINE HARDWOOD FLOOR IS A SOLID HARDWOOD FLOOR



HOTELS


JUNCKERS
A NATURAL FEELING

High quality - that goes straight to the core

When it comes to pre-finished, solid hardwood flooring, it's no wonder that Junckers has become the leading choice for hotels the world over. Architects appreciate the aesthetic beauty and extraordinary range of woods. Contractors value the unparalleled speed and ease of installation. Hotel owners know Junckers floors are long-lasting and easy to maintain. And guests welcome the warmth and luxury of natural materials.

For over 70 years, Junckers has developed floors of outstanding quality. In fact, we've supplied over 100 million square metres of flooring – for both private homes, such as the White House in Washington, and public areas, such as the Pushkin Museum in Moscow. Of perhaps even greater importance, most of our floors are still in place, bringing pleasure and satisfaction to those who use them, year after year.

From the largest international hotel chains to the smallest family-owned inns, our customers have one thing in common: a strong appreciation for our attention to detail.

In design. In manufacture. In after-sales service. They also understand our firm commitment to protecting our environment. In fact, we were one of the very first manufacturers of solid hardwood flooring to emphasize the use of timber from sustainable forests.

Over 70 years of craftsmanship and innovation



! HOW TO SPOT A SOLID HARDWOOD FLOOR

Most people instinctively recognize quality. And once you've learned what to look for, you'll never accept second-best again!

Grain variation and knots

A genuine hardwood floor will exhibit a great deal of variety in the grain, including knots. This is impossible with multi-layer floors since knots cannot be shaved so thinly. As a result, other

floors often look dull and lifeless.

Never more than two staves wide

Most other floorboards are three staves wide. But a solid hardwood floorboard is never more than two. That's why our parquet floors look more natural.

No pattern repetition

Take a look at a multi-layer floorboard and you'll quickly find several boards

with identical grain patterns. That's because the surface has been shaved from the same piece of wood (and most plastic laminates are printed using the same design). This pattern repetition will never occur in a genuine solid hardwood floor since each stave or floorboard is completely unique.





Naturally, we also stand ready to share our broad range of practical experience with our customers. In short, no matter whether you're considering hardwood floors for a

new hotel, or are renovating an existing facility, you won't find a better partner than Junckers.

Solid hardwood



Multi-layer



Plastic laminate



Simple to install - easy to maintain

You only have to walk on a Junckers floor to hear and feel the difference. For starters, we give you the option of three different installation techniques so that you obtain the best possible results. Like old-fashioned single-stave parquet floors, our floorboards can also be glued directly to the subfloor to reduce drum noise and keep installation height to a minimum.

Traditional battens can also be used to make room for cabling, pipes – even under-floor heating, which cannot be installed with many other types of flooring.

The third installation option is also one of the most popular. Thanks to the Junckers Clip System, floorboards can be installed directly onto a concrete subfloor without the need for either battens or glue. Not only does our clip system make our floors more comfortable to walk on, in combination with our special sub-floor felt, it's also possible to reduce step sound effectively.



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PUTTING AN END TO DUST ALLERGIES

More and more hotel guests are requesting allergy-free “green rooms”. Green rooms carry less allergen than traditional rooms and are specially equipped with hardwood floors rather than carpets, blinds rather than drapes, hypoallergenic bedding, etc. By eliminating places that can harbour mould spores and dust mites, these rooms are both healthier and

more comfortable. Surprisingly, “green rooms” are easier to clean than traditional rooms, even though they are by definition even “cleaner” than normal. The hardwood floor plays a major role since maximum cleanliness can be achieved with minimal effort.

Junckers has received the Healthy Indoor Climate Certificate from the

Danish Technological Institute and the Seal of Approval from the British Allergy Foundation.



All of our floorboards feature carefully graded staves that are assembled using a special joint. This ensures stability even under high stress and climatic changes. Moreover, since Junckers floors are pre-finished, the need for on-site sanding, oiling, and polishing is completely eliminated during installation. This means there is no need to cordon off large areas during construction and no need to clean up dust after installing a new floor in an older building. Best of all, contractors can often cut as much as a week off the normal installation time!

Daily maintenance is also as easy as it can be – ordinary sweeping, vacuuming, and/or damp mopping will keep a Junckers floor looking its best for many years to come. And when the finish becomes thin in high-traffic areas, it's possible to reseal the floor with lacquer or oil in smaller sections, without the need to cordon off an entire room or hallway. Of course, should the finish wear completely through, a Junckers floor can be sanded several times without compromising the floor's stability - to restore the original look or to create a new look/colour.

**Installation options provide
long-term benefits**



The hard facts - about hardwood floors

Solid hardwood floors have always symbolised luxury and refinement. Yet the fact remains, a square metre of Junckers pre-finished hardwood costs no more than a square metre of good-quality hotel carpeting. However, in high-traffic areas, a hotel carpet only has an expected useful lifetime of around five years. Some of our floors are almost 70 years old and still going strong.

Installation is also convenient and cost effective since Junckers logistics experts can arrange for just-in-time delivery of our pre-finished products throughout the final phases of your construction project.

We'll even make sure, if needed, you receive long floorboards for large public areas and shorter ones that can easily be carried down narrow hallways into individual guest rooms, complemented by our full range of mouldings and accessories.

With a Junckers hardwood floor, even cleaning costs can be reduced. Daily cleaning is as fast as it is effective. And with fewer odours and stains to contend with, there's no need for harsh chemicals and expensive carpet-cleaning equipment – damp mopping with water is usually all that's needed.

Need more reasons? Give us a call – we'll be delighted to help.

Advantages you can see on the bottom line



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NO PROJECT TOO LARGE - OR TOO SMALL

Over the years, we've provided high-quality products to virtually every major hotel group in the world. Even so, we pride ourselves on our ability to serve customers of all sizes.

That's why you'll also find our floors in vacation resorts in India. In country inns in the highlands of Scotland. In remote bed-and-breakfasts in Canada – and

countless other venues the world over. Our outstanding range of customers reflects our unsurpassed range of products – timber that has been carefully selected to meet stringent demands for beauty, durability, and long-term stability,

In short, no matter where you are, no matter what your size, if you want

to give your guests the best possible experience, we stand ready to provide the best possible advice and service.



Simple to install

Easy to maintain

Fewer dust allergies

Better acoustics

Highest possible quality

Low cost of ownership



Full support throughout
your project

Colours and grains to
match every interior

Outstanding
after-sales service

Conference rooms



Hallways / Lounges



Gangways / Meeting rooms



Fitness rooms

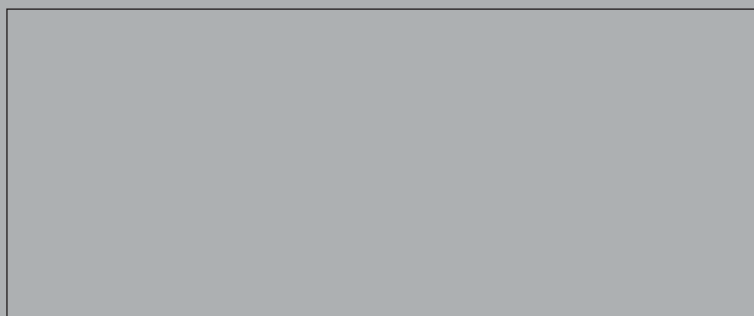


Service - worldwide

Headquartered near Copenhagen, Denmark, Junckers Industrier A/S is Europe's largest manufacturer of solid hardwood floors. For over 70 years, the company's primary goal has been to produce top-quality products on the basis of an ongoing dialogue with architects, builders, contractors, and owners. This close collaboration with industry professionals, plus an outstanding reputation for service and support, has enabled Junckers to maintain its position of leadership. Junckers employs more than 1.100 people in Denmark and at its seven worldwide subsidiaries. Furthermore, the company is represented in a large number of countries by a network of agents and distributors.



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