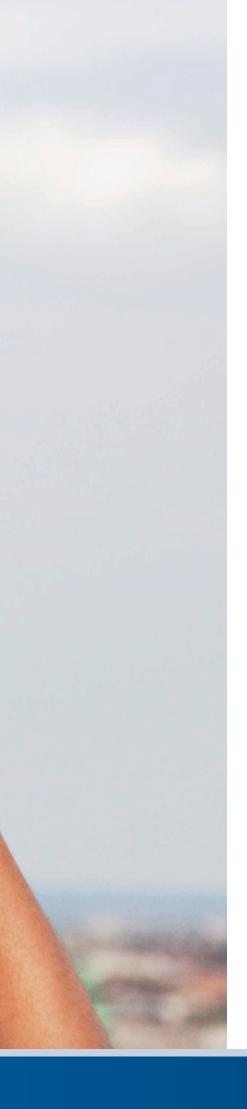


Sustainability? It's a matter of choice.





Environmentally responsible.

SUSTAINABILITY. FOR US, IT'S A LOGICAL STORY. WITH THE BRANDS UZIN, WOLFF, PALLMANN, ARTURO AND CODEX, WE PROVIDE ALL THE PRODUCTS YOU NEED FOR PERFECT FLOORING. WE ALSO HAVE A POSITIVE ENVIRONMENTAL FOOTPRINT!

We have expressed our vision of sustainability in our new factory in Haaksbergen in, The Netherlands. Here, the products are manufactured in a $\rm CO_2$ -neutral environment, and we make as much use as possible of natural daylight in the workplace. Together with numerous other initiatives, this has led to us having one of the greenest factories in Europe. Calculations by GPR Gebouw show that the factory averaged a score of 8.66 for its sustainability performance.

Our new premises also illustrate that being green doesn't always have to be expensive or complicated. It's often a matter of common sense. This is a philosophy we like to share.

Together with our employees, government, suppliers and customers, we're constantly searching for sustainable solutions and ways to improve our products or packaging. Every action, big or small, is of great value in this regard. That's because working sustainably has quite simply become a necessity.

The environment is one of the most important issues facing the construction industry as consumers require materials that are recyclable and do not pollute the air with VOCs (volatile organic compounds). LEED and BREEAM certification also puts pressure on specifiers and architects to create sustainable and eco-friendly buildings. Our low-emission products and recyclable packaging, Cube it Simple, will provide you peace of mind when specifying for projects.



A simple solution is recyclable packaging.

RESPONSIBLE PRODUCTS ALSO NEED TO BE PACKAGED RESPONSIBLY! WITH CUBE IT SIMPLE, WE OFFER A SUSTAINABLE ALTERNATIVE TO TRADITIONAL PLASTIC CONTAINERS, WITH THIS PRACTICAL PACKAGING MADE FROM RECYCLED CARDBOARD.



With Cube it Simple, less energy is used in the manufacturing process. For the production of the packaging, considerably less energy is required than plastic containers.



Cube it Simple results in 85% less waste compared to plastic bottles. The waste that remains can be easily separated. The cardboard box made from FSC-approved board is recycled along with waste paper. Only the inner liner is made from plastic, which can be returned and disposed off.



With Cube it Simple, a positive contribution can be made to reducing the greenhouse effect. In the production of the packaging, as well as in the production of the contents of the packaging, 77 % less CO₂ is released compared to plastic containers. In addition, the square boxes can be efficiently placed on a pallet, so that less space is required for transportation and storage.

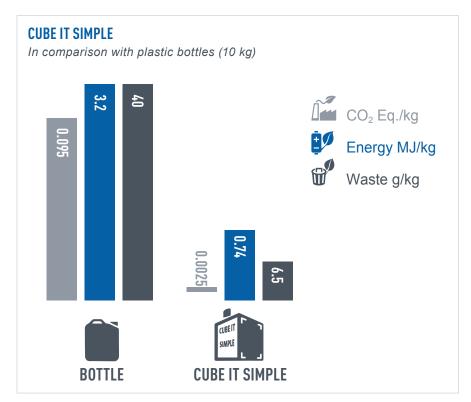


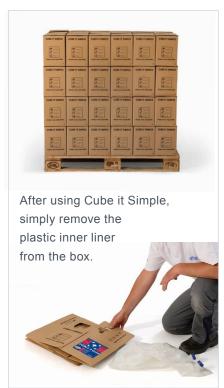




The advantages are not only about less waste.

LESS WASTE HAS A NUMBER OF ADVANTAGES. AN UNCLUTTERED CONSTRUCTION SITE RUNS SMOOTHLY, IS CONVENIENT FOR THE CUSTOMER AND IS AWARDED EXTRA POINTS BY CERTIFICATION BODIES SUCH AS BREEAM. THE SQUARE BOXES ARE ALSO EASIER TO TRANSPORT AND STORE. THE PACKAGING HAS BEEN SPECIALLY DESIGNED FOR THE CONSTRUCTION INDUSTRY AND BEEN SUBJECT TO RIGOROUS TESTING, THEREFORE, THE BOXES ARE ROBUST AND EASY TO OPEN.





THE DIFFERENCE IN WASTE BETWEEN PLASTIC CONTAINERS AND BOXES IS SIMPLY ENORMOUS. SEE THE DIFFERENCES IN WASTE PRODUCED FOR A SIMILAR AMOUNT OF PRODUCT.

With Cube it Simple, there is 85% less waste compared to traditional plastic containers.



Cube it Simple in use:

- · Tried and trusted method
- Easier and faster to install
- · Low-emission products
- · Less waste
- · Better for the environment
- · Efficient storage and transport
- · Separated waste

Sustainable construction is no longer just a thing of the future.

CUSTOMERS ARE OPTING FOR SUSTAINABLE CONSTRUCTION,
A CONSCIOUS CHOICE THAT MAKES A POSITIVE CONTRIBUTION TO
THE ENVIRONMENT AND CAN PROVIDE INVESTMENT BENEFITS.
IF THE BUILDING MEETS CERTAIN REQUIREMENTS FOR SUSTAINABILITY,
IT CAN BE CERTIFIED BY A COMPETENT AUTHORITY. COMMON METHODS
OF CERTIFICATION INCLUDE BREEAM, LEED, DGNB AND GPR.











CAN'T SEE THE WOOD FOR THE TREES

There are different methods by which the sustainability of a building can be measured. This can be done in a variety of ways. It may seem complicated, but there is a common goal to make sustainability understandable. Fortunately, these methods are always getting easier to compare with each other and, who knows, one day there may even be a global standard for measuring sustainability. However, for now we have to deal with various systems from different countries. BREEAM is often used in the UK and LEED which was devised in the USA also has influence on the market. DGNB originates from Germany, while GPR is a Dutch method.

TOTAL COST OF OWNERSHIP

Instead of just looking at direct costs, the focus is increasingly being placed on what constitutes sustainability. Making a one-off investment in solar panels can ultimately result in substantial savings in the long run.

CAREFUL CONSIDERATION

All the materials used and the choices made ultimately affect the overall sustainability score of a building. What choices are made, for example, for the finishing of the floor? Is it a very low-emission product? How is this product packaged? It all adds up. It is a labour-intensive process of identification. However, the reward is the certification of the building.





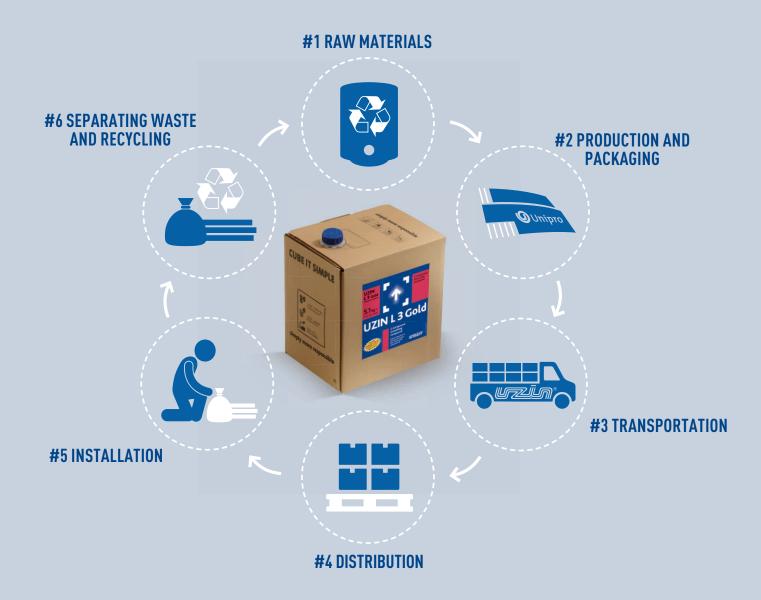
Cube it Simple takes you full circle.

CURF IT SIMPLE POSITIVE INFLUENCE ON THE LCA

The packaging of a product plays an important role in the life cycle of that product

Cube it Simple brings you full circle.

- Recycled cardboard that can be reused
- Inner liner is returned and recycled responsibly
- Less space required for storage and transportation
- Products are made in a CO₂-neutral factory



Terms at a glance: LCA = Life Cvcle Analysis



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