

JEAN NOUVEL

TRANSCRIPT

LES DÉCAUXEUX
UN PRODUIT



JEAN NOUVEL DESIGNS TRANSCRIPT FOR DAD

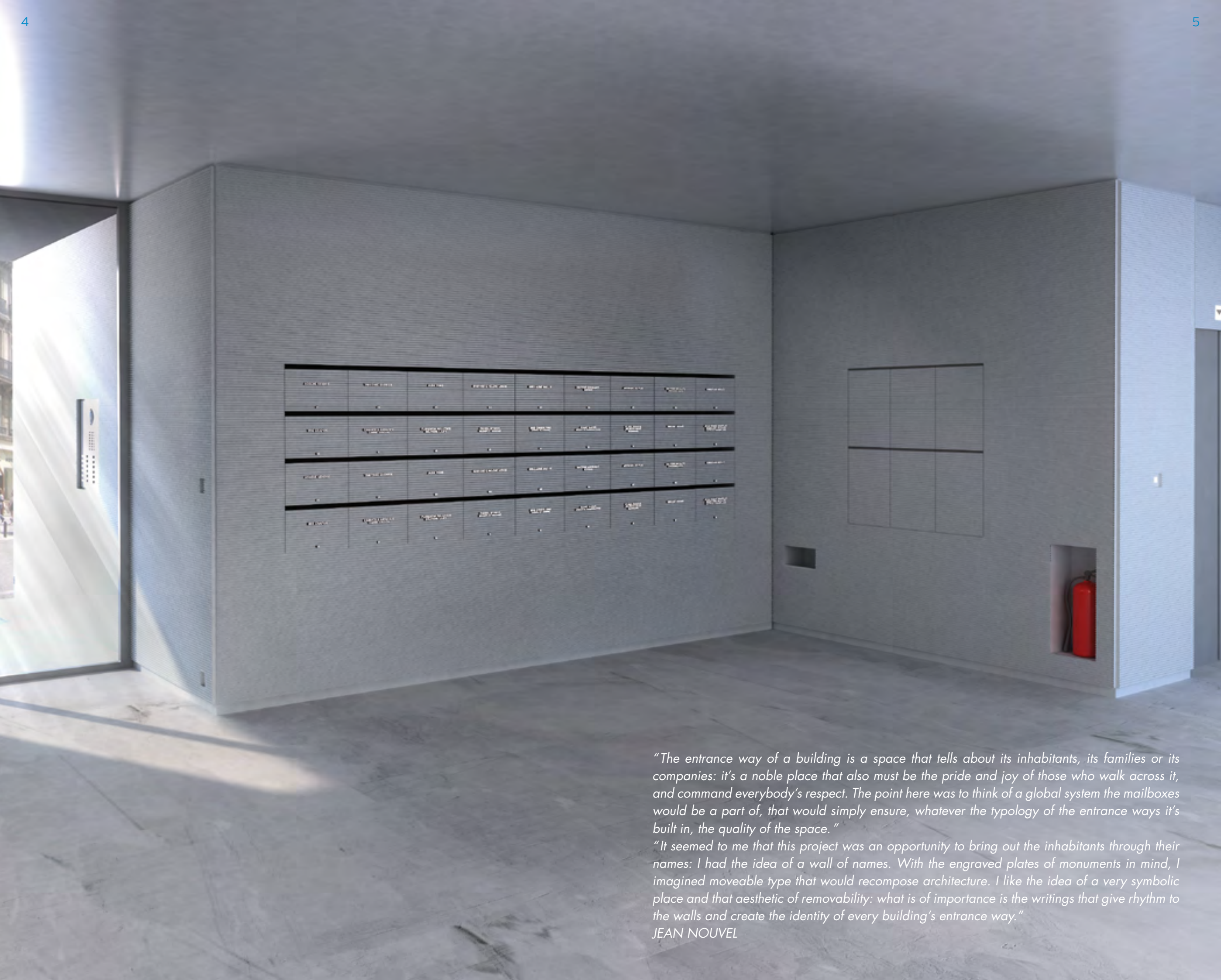
«The architectural excellence and industrial know-how of SMEs combined to create an innovative project that gives a new vision the lobby of our buildings. An avant-garde reflection upon such a commonplace object was necessary. Jean Nouvel thus rethought mail distribution by creating a special, convivial meeting place around that simple object, the mailbox. Our family company, European leader, is happy to introduce to you the TRANSCRIPT concept, that will enhance the architectural project by giving to it another dimension.»

STEPHANE DECAYEUX



Family company created in 1872, Decayeux, european leading manufacturer of mailboxes, is now a global-orientated group that constitutes both a regional and national economic power, composed of five companies in France and six subsidiaries abroad. DECAYEUX has always put innovation at the center of its activity.

By asking Jean Nouvel, world-famous architect, to think about the TRANSCRIPT project, the Decayeux company, wanted to develop a new complete service of installation and equipment for entrance ways. The composable system that can adapt to every architectural configuration, imagined by Jean Nouvel, constitutes a world premiere. TRANSCRIPT mailboxes assemble themselves like bricks and blend into a thin aluminum wall, sinewy and grooved, which doubles the wall. This modular system enables the adaptation of every topology of entrance ways. The embossed names and the slots in the mailboxes are major elements of a continuous casing system of the wall.



"The entrance way of a building is a space that tells about its inhabitants, its families or its companies: it's a noble place that also must be the pride and joy of those who walk across it, and command everybody's respect. The point here was to think of a global system the mailboxes would be a part of, that would simply ensure, whatever the typology of the entrance ways it's built in, the quality of the space."

"It seemed to me that this project was an opportunity to bring out the inhabitants through their names: I had the idea of a wall of names. With the engraved plates of monuments in mind, I imagined moveable type that would recompose architecture. I like the idea of a very symbolic place and that aesthetic of removability: what is of importance is the writings that give rhythm to the walls and create the identity of every building's entrance way."

JEAN NOUVEL

PERSONALISE YOUR BOX

The occupiers' or the companies' names are TRANSCRIPT's main concern.

Essential by their readability to the functionality of the mailbox, the names are composed on a name plate and on the principles of composing sticks and print letters, and inserted into runners on the front of the mailboxes.

The name plates can be ordered online and delivered in a few days to the building managers or directly to the occupiers. The installation and the name plating are very simple and the runner system enables a quick reissuing of names, henceforth easy servicing.



*Letters composition on a name plate.
Name ordering on the website www.dadgroup.co.uk*

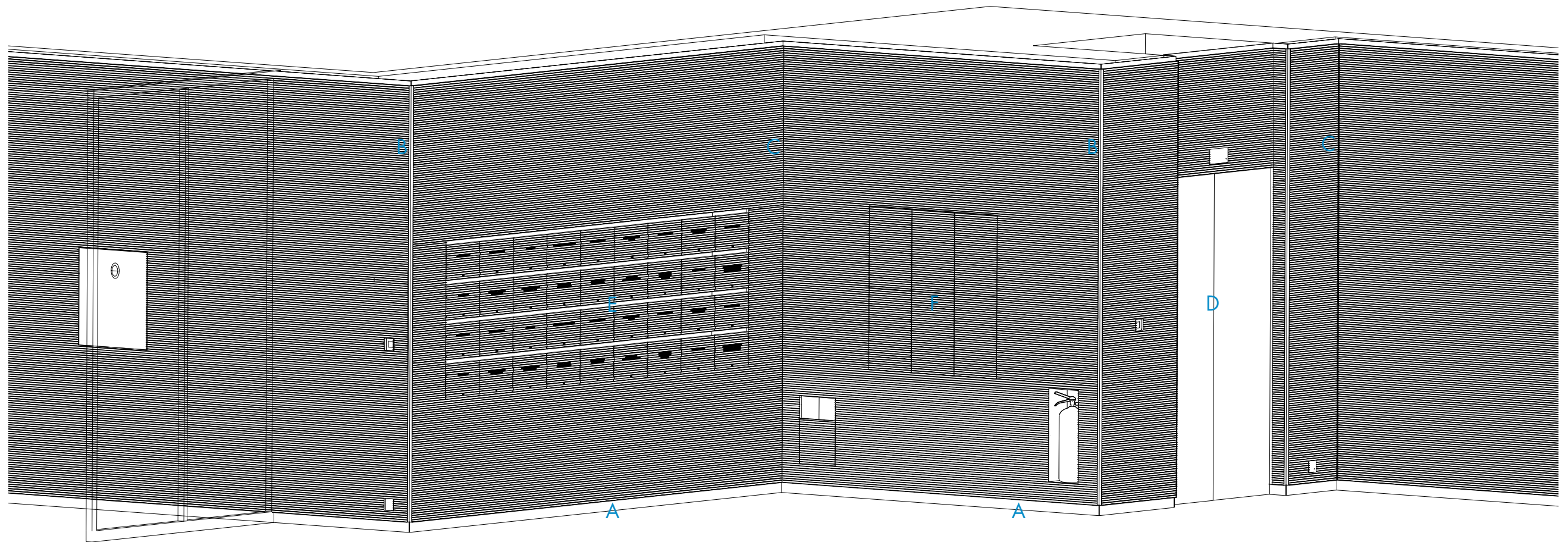


Transcript offers a variety of styles of typefaces for name plates:

TRANSCRIPT
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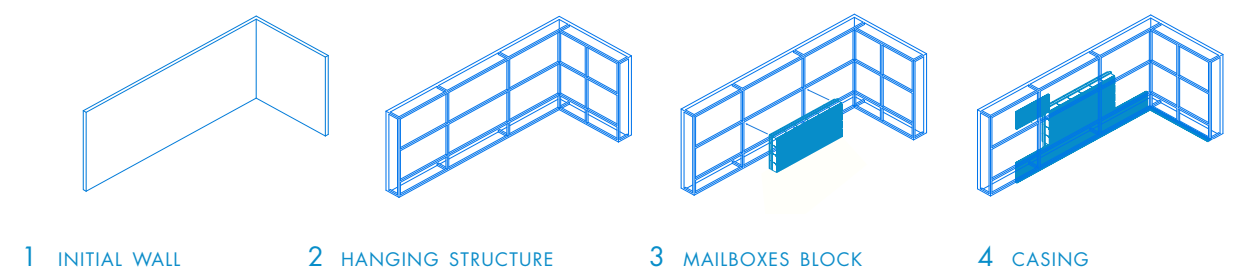
GUILLAUME BAILLY	DOCTEUR BOUSQUET DENTISTE	ARTISANS DU FILM	DOCTEUR DELHAYE OPHTALMOLOGISTE
01	02	03	04
IRIS CHAPON	AVANT GARDE AGENCE DE COMMUNICATION	CLARA BUSSON	VINCENT DUDAN
05	06	07	08
ARSENE GENDRE	MGC CONSULTING CABINET DE CONSEIL	GASPARD & HELENE LEBON	JULIETTE ROUX GRAPHISTES
09	10	11	12
TIMOTHEE GASNIER	FLORENTIN PELLETIER DELPHINE LAMY	FIGURA SFONDO DECOUPE ET GRAVURE	MADELEINE RICHARD
13	14	15	16

TRANSCRIPT SYSTEM



- A PLINTHE
- B EXTERIOR ANGLE PROFILE
- C INTERIOR ANGLE PROFILE
- D BUILT-IN DOOR
- E MAILBOXES
- F BUILT-IN PARCEL BOXES

The TRANSCRIPT system comes as a wall. It creates architecture and identity. Beyond its apparent simplicity, a set of combinatorials that you put like a lining for an architecture and that adapts to any place, a 16th century building just as well as a contemporary building. The device can completely cover the space, but not necessarily... It includes mailboxes, parcel boxes, billboards, signposting, and all the functions of an entrance way. Modular, this system allows changing the number or the layout of mailboxes according to changes occurring in the building.



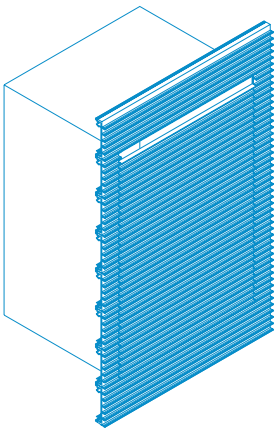
1 INITIAL WALL

2 HANGING STRUCTURE

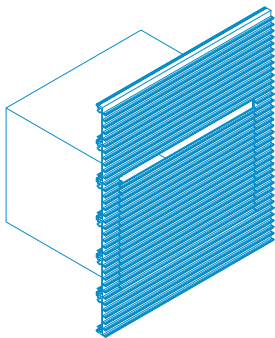
3 MAILBOXES BLOCK

4 CASING

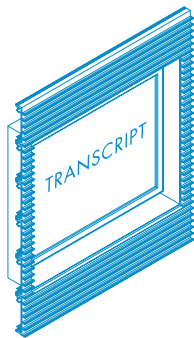
ACCESSORIES



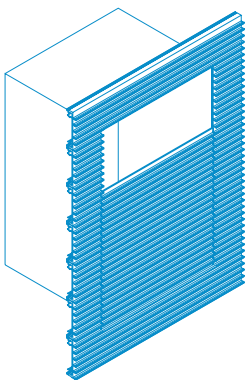
PARCEL BOX



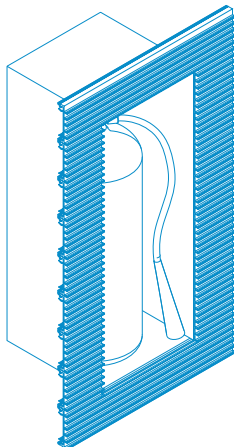
MAILBOXES



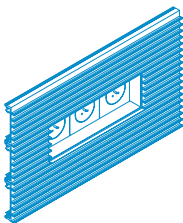
INTERACTIVE SCREEN



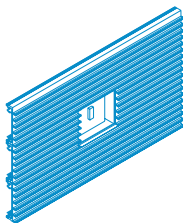
PAPER BIN



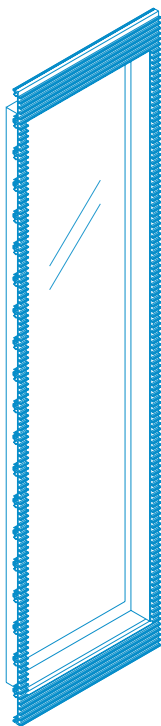
EXTINGUISHER



PLUG



SWITCH



MIRROR

1m



	ARISTARQUE QUILLET	DOCTEUR DOUBAY OPHTHALMOLOGISTE	CHRISTIAN MURRAY
	07	00	00
	CLARA JESSON	VINCENT TOUAN	JEAN PIERRE SOUFFLOT
	10	17	10
	CASPAR GHELLE LEBON	JULIETTE PROUX CRANIOLE	GUILAUME BAILLY
	07	00	00
	FIGURA SONDO OCCIDENTAL GRAVURE	MAGGIE RICHARD	ESTELLE CHAMPAIN
	10	17	10

anodised aluminium coated
choice of color



"In principle, I rather conceive an entrance wall aluminum color, anodized black or dark grey, gun barrel, but it can also be red. It's more of a parameters system in which you can change the implantation of the boxes, the characters, play on different colors, and which architects can make their own."
JEAN NOUVEL



DAD

Unit 12-15
Wotton Trading Estate
Wotton Road
Ashford
Kent TN23 6LL
UK

Tel: +44 (0)1233 630406
Fax: +44(0)1233 630708
www.dadgroup.co.uk
info@dadgroup.co.uk