

PRODUCT OVERVIEW



*Armour Color*™

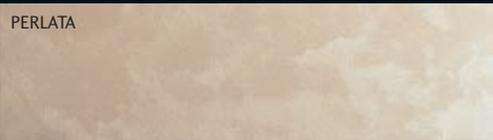
UNIQUE DECORATIVE WALL FINISHES

## Unique decorative wall finishes

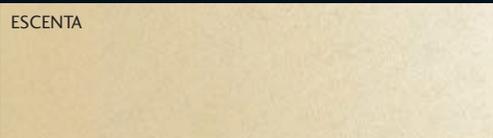
ArmourColor is a new division of Armourcoat, the world's foremost manufacturer of decorative surface finishes. The company is synonymous with stunning, innovative and creative finishes, characteristics which continue through to the new range of ArmourColor finishes. Created from an ongoing development programme committed to product innovation and technical excellence, ArmourColor offers a new range of high performance, interior wall finishes.

The ArmourColor range can create the perfect interior for all functional and design requirements, and make ideal wall coatings for commercial and residential use, particularly in high traffic areas. Producing impressive interiors which combine colour and durability, they add personality to any space.

PERLATA



ESCENTA



TACTITE



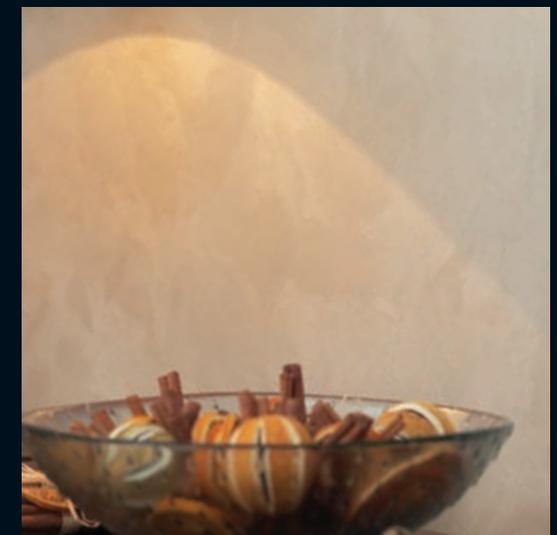




## Perlata

Exquisite and luxurious, Perlata is an elegant finish with a subtle sparkle or shimmer, creating visual texture and directional effect. With a low sheen, the intriguing surface is full of movement and tonal interest. The finish is dependant on the hand of the applicator, creating a unique and visually striking wall coating at close quarters, yet subtle when viewed from a distance.

- A cost-effective alternative to paint, wallpaper and vinyl wall coverings
- Provides a seamless, durable, cleanable, hardwearing and low maintenance wall finish
- Offers an exquisite, luxurious and elegant finish with a subtle sparkle or shimmer
- Creates a stunning visual directional effect, full of movement and tonal interest, in a sophisticated range of 96 colours
- A non-toxic, water-based decorative wall coating formulated with pearlescent pigments
- Formulated to prevent mould, fungal and algal growth
- Low VOCs and low odour



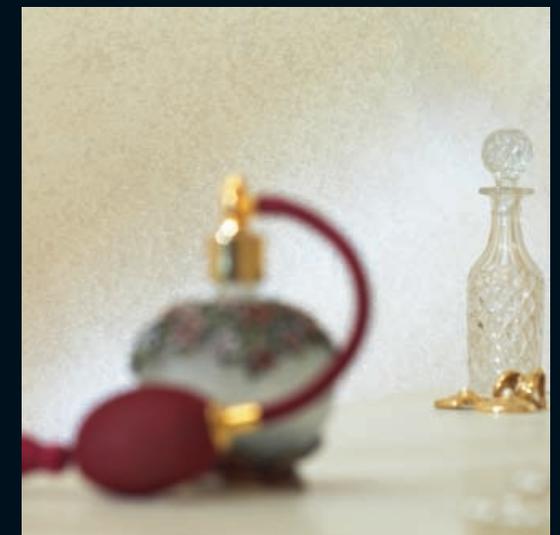




## Escenta

Escenta uses light and shade to reveal an array of dramatic textures and tones. Designed with cool and elegant colour combinations, Escenta creates a stunning wall finish where changing light exposes visual highlights within the surface. Unique product properties create a multi-tone effect, which brings drama and interest to any interior.

- A cost-effective alternative to paint, wallpaper and vinyl wall coverings
- Provides a seamless, durable, cleanable, hardwearing and low maintenance wall finish
- Creates a multi-colour effect with visual drama, texture and tones
- Available in a co-ordinated range of 24 colours, taking cues from current design trends towards natural, earthy tones
- A non-toxic, water-based decorative wall coating
- Formulated to prevent mould, fungal and algal growth
- Low VOCs and low odour



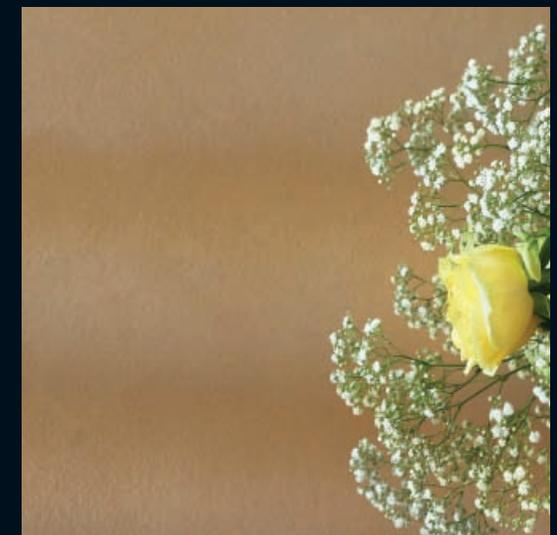




## Tactite

A high performance solution for demanding interiors, Tactite creates a tough, durable and hygienic wall coating. The finish is exceptionally hardwearing and easy to clean, making it highly suitable for commercial interiors such as hospitals, schools, offices and high traffic public areas where cleanliness is essential. Also ideal for domestic use, Tactite features a 'soft touch' feel to create a warm, inviting interior with a suede or textured finish.

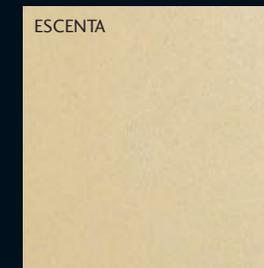
- A cost-effective alternative to paint, wallpaper and vinyl wall coverings
- Provides a seamless, durable, cleanable, hardwearing and low maintenance wall finish
- Available in a range of 36 colours, with a 'soft touch' suede effect coating
- A non-toxic, water-based decorative wall coating
- Formulated to prevent mould, fungal and algal growth
- Low VOCs and low odour





## ArmourColor product data

	Perlata	Escenta	Tactite
Product description	A water-based decorative wall coating formulated with effect pigments. Creates an elegant finish with a subtle surface shimmer.	A water-based decorative wall coating formulated with effect pigments. Unique product properties create a multi-tone effect.	A water-based decorative wall coating creating a tough, durable and hygienic finish. Features a 'soft touch' feel with a suede finish.
Colour palette	96 colours	24 colours	36 colours
Health and Safety	Non-toxic. Refer to material safety data sheet for further information.		
Suitable substrates	Can be applied to our recommended substrates which should be clean, dry, firm, true, will not crack and are correctly prepared. The best substrates to work on are taped and jointed plasterboard and freshly plastered walls that are fully dry. ArmourColor products can be applied to existing painted surfaces provided that the paint is well adhered to the wall.		
Storage	Store in good dry conditions between 5-25°C. Protect from frost, sunlight and sources of direct heat. Keep container sealed when not in use. Shelf life in an unopened container under correct storage conditions is 12 months from date of manufacture.		
Test data	SCRUB RESISTANCE: All ArmourColor products tested in accordance with ASTM D2486 FIRE TEST: All ArmourColor products tested in accordance with ASTM E84 and BS 476 – parts 6 & 7		
VOC content ASTM D3960 (USA EPA <250g/litre) BS ISO EN 11890-2	209 g/l EU limit for this product (cat A/l): 300 g/l (2007) / 200 g/l (2010). This product contains max 100 g/l VOC.	201 g/l EU limit for this product (cat A/k): 150 g/l (2007) / 100 g/l (2010). This product contains max 60 g/l VOC.	67 g/l EU limit for this product (cat A/l): 300 g/l (2007) / 200 g/l (2010). This product contains max 10 g/l VOC.
Coverage rates	5-7m <sup>2</sup> /litre (two coat application)	8-10m <sup>2</sup> /litre (one coat application)	8-10m <sup>2</sup> /litre (two coat application)
Units	Product available in 2.5 and 5 litre units		
Manufacturer	Manufactured in the UK by Armourcoat Ltd		



## Colour accuracy

We have reproduced each colour and finish as faithfully as print will allow. Due to print limitations, the exact pattern, colours and shades may vary from those shown. Visit our website to request free A6 colour swatches for accurate colour representation. You can also purchase product brochures which include swatches of the full colour palette.

## ArmourColor approved decorator network

ArmourColor finishes are available through your local decorator, interior designer or our approved decorator network. The network is made up of experienced professionals with the highest standards of skill and ability. All ArmourColor approved decorators can advise on choosing colours and colour schemes, or any aspect of painting and decorating. They also carry adequate insurance cover, including public liability.

We are building a national network of trained and approved decorators, for more information visit our website.

## ArmourColor showroom

Discover the versatility and desirability of ArmourColor finishes for yourself. See how the range comes to life in our Sevenoaks showroom. We are just off the M25 at junction 5, or a 5 minute walk from Sevenoaks mainline station. Contact the sales office for an appointment.

## Product Data

All ArmourColor products are supported by a full range of product test data and certification. Further details are available online.

## Safety, health and environment

For all products, please refer to the relevant product data sheet. Always read and follow the instructions.



**ArmourColor is a new range of decorative wall coatings from Armourcoat.  
For further information please visit our website.**

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