



AkzoNobel

SPECIFIER GUIDE

**HELP FOR ANY PROJECT,
LARGE OR SMALL**



CONTENTS

WALLS

Product: Armstead Trade Vinyl Matt

TRIM

Product: Armstead Trade
Quick Dry Satinwood

HOW ARMSTEAD TRADE IS THE SMART CHOICE TO HELP YOU DELIVER YOUR NEXT PROJECT

Armstead Trade, from AkzoNobel.

Armstead is here to help specifiers deliver the results clients demand even when time and budgets are tight. Each finish is formulated to enable contractors to work quickly and minimise disruption.

With a comprehensive but easy to use range, you'll find the right finish for every type of project from minor fit-out to complete commercial refurbishment, retail sites to healthcare, education to social housing.

With a strong selection of specially designed paints from contract matts for new work to durable matts for busy areas and quick drying water-based gloss paints for wood and metalwork, Armstead Trade has the range you need. Plus, depending on the product there's a choice of over 3,000 colours, backed by all the colour selection support you expect from **AkzoNobel**. So **Armstead Trade** is the smart choice to help you create attractive, welcoming environments.

Of course, as an AkzoNobel brand we offer all the support you need including specification writing, site visits, benchmarking and much more through our dedicated team of sales representatives.



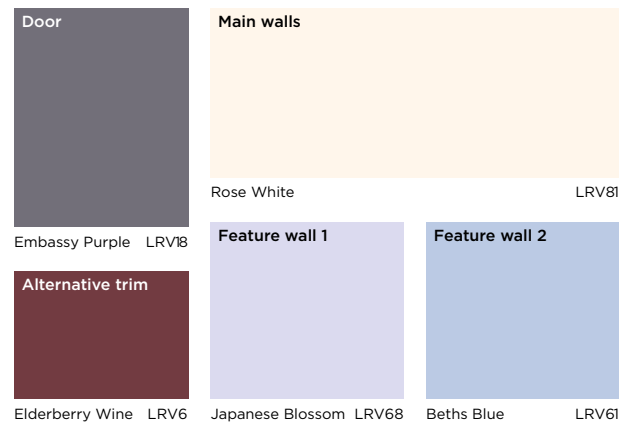
Whatever your next project
Armstead Trade is the smart choice.

OFFICES & COMMERCIAL



Example interior scheme

Light levels and colour choices are key in offices. We recommend lighter tones to maximise natural light level while using colour to de-mark zones, sign-post and add interest. Here's an example:



The challenge

Commercial clients demand productive yet enjoyable workspaces, a tricky balance when working to a deadline and limited budget.

Recommended products

- **Armstead Trade Durable Matt** is the cost-effective choice for high traffic areas such as office corridors. Durable Matt helps to keep that 'just painted' look for longer, helping you to lower re-decoration costs in the long term.
- Both **Armstead Trade Quick Dry Satin** and **Quick Dry Gloss** are available in a wide range of colours. They make it easy to add visual interest through contrasts while being in line with the Equality Act guidelines. The application speed and low odour of water-based trim finishes also help minimise disruption to the workplace.
- The **Armstead Trade** range also includes a choice of solvent-based trim paints for contractors who prefer an application and finish of more traditional paint formulations.



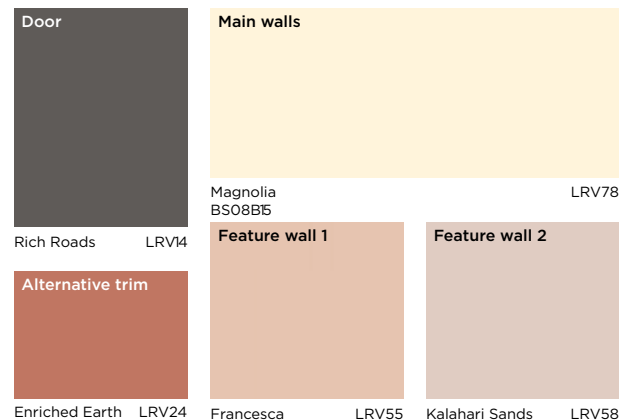
SOCIAL HOUSING



WALLS
Product: Armstead Trade
Smooth Masonry

Example interior scheme

Involving residents is crucial to colour selection for social housing interiors.



The challenge

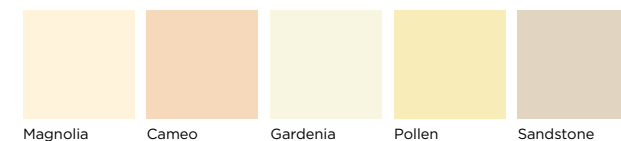
Welfare reform and austerity continue to put pressure on budgets yet proactive and reactive maintenance is essential. We can offer cost effective solutions in attractive colour schemes and can help minimise resident disruption.

Recommended products

- BBA certified **Armstead Trade** Smooth Masonry Paint can help you add exterior colour to housing stock on a tight budget. Working in colder temperatures? Choose Pliolite Masonry Paint, also certified by the BBA.
- Our masonry paints offer up to 15 years protection, keeping housing stock looking good for longer and extending maintenance cycles.
- With our wide range of interior emulsion finishes and colours, you can always help residents achieve the look they want for their home.
- Our water-based trim paints are quick drying and low odour, so the job can be completed on time without the disruption created by traditional solvent-based products. Check our Systems Guide to select the right system for any project.

Our top selling exterior colours

Just a few examples of how **Armstead Trade** colours can bring an exciting new dimension to housing.



RESIDENTIAL PROPERTY MANAGEMENT

WALLS

Product: Armstead Trade Durable Matt

TRIM

Product: Armstead Trade Quick Dry Satin

Example interior scheme

Here's just one example of a scheme that most residents will love. You'll find lots more colour scheming ideas at www.armsteadtrade.co.uk



The challenge

Whether you are an asset owner or management company the central challenge of Residential Property Management is maintaining your standards to keep your customers satisfied and deliver a sustainable financial return. Here **Armstead Trade** can help by delivering quality and value where you need it.

Recommended products

- Durable Matt is the cost-effective choice for high traffic areas, such as, corridors. Durable Matt helps to keep that 'just painted' look for longer, helping you to lower re-decoration costs in the long term.
- Both **Armstead Trade** Quick Dry Satin and Quick Dry Gloss can protect your wood and metalwork in a wide range of colours. They make it easy to add visual interest while delivering the convenience of high application speed and low odour to help minimise disruption.
- **Armstead Trade** Smooth Masonry Paint can help your buildings look good and satisfy tenants, for longer. Work can also be completed in low temperatures using **Armstead Trade** Pliolite Masonry Paint, which is certified by the BBA to deliver protection for 15 years.
- **Armstead Trade** Vinyl Matt is ideal for minimizing surface imperfections as well as adding colour to the walls and ceilings.



EDUCATION



The challenge

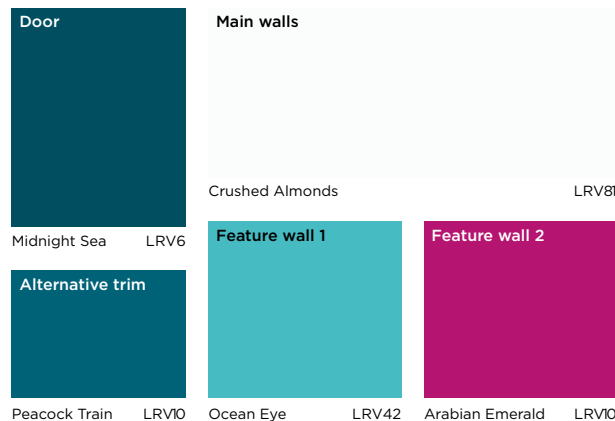
Maintaining busy educational environments on increasingly tight budgets can be challenging. Trust **Armstead Trade** to provide the smart choice of colours and finishes at affordable prices.

Recommended products

- Durable Matt and Durable Acrylic Eggshell are tough enough for corridors and anywhere prone to scuffs and stains. Tested to the highest British Standards, they can be wiped clean with a damp cloth to keep that 'just painted' look for longer.
- Durable Matt, Acrylic Eggshell finishes and our range of interior emulsions are available in a wide range of colours helping you create inspirational learning environments when budgets are limited.
- Water-based **Armstead Trade** finishes, such as new Quick Dry Satin, are quicker to apply and have lower odour than solvent-based trim paints, helping minimise disruption to valuable teaching time.
- Safety is at a premium in this sector, and our Anti-Slip Floor Paint can help minimise the risk of slipping and is particularly suited for staircases, access ramps and walkways.

Example interior scheme

We can help you create colour schemes that the budget holders and key decision makers can endorse with complete confidence for their learning environment.

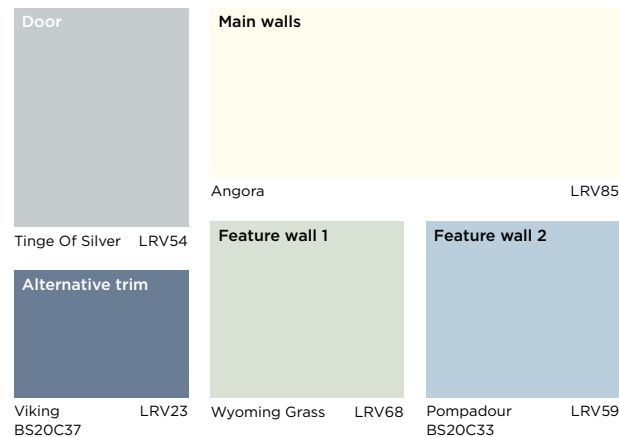


HEALTHCARE



Example interior scheme

Colour is vital in healthcare settings. Here's just one example of the many colour schemes you can create to satisfy stakeholders that patient wellbeing is being promoted.



The challenge

Austerity and increasing demand for services is putting pressure on many healthcare facilities and budgets. **Armstead Trade** can help you promote wellbeing and extend maintenance cycles while keeping budgets healthy.

Recommended products

- Durable Matt and Durable Acrylic Eggshell are tested to British Standards for their ability to resist scuffs. Common stains can be wiped away with a damp cloth, making them spot on for maintaining the highest hygiene levels in high traffic areas such as corridors.
- Durable Matt, Durable Acrylic Eggshell and all our interior emulsions have a wide colour range that can help to create an attractive environment that patients feel comfortable in. The breadth of colours makes it easy to adhere to The Equality Act guidance, assisting visually impaired service users to navigate safely with sufficient visual contrast.
- With our water-based emulsion and trim finishes, attractive results with the desired colour contrast can be speedily achieved.



RETAIL



Example interior scheme

Aesthetics are crucial to creating retail environments that work and reflect the brand and its corporate identity.



The challenge

Minimising disruption to business hours is a priority. Time is money in retail. **Armstead Trade** can help you minimise impact on your business hours.

Recommended products

- Retail environments have to work hard as well as look great. With Durable Matt and Durable Eggshell, they're ready to cope with high footfall. Extended maintenance cycles reduce redecoration costs as well and keep your store looking good.
- With our wide choice of water-based emulsions and a choice of over 3,000 colours you can maintain business continuity, creating the right environment with speed, efficiency and affordability.
- **Armstead Trade Vinyl Matt** is ideal for minimising surface imperfections as well as adding colour to the office.
- In retail contractors need to operate at speed, which our professional two-coat finish can be applied using our range of water-based finishes.



SPORT & LEISURE



Example interior scheme

For a wide choice of ready-made colour schemes suitable for different sports and leisure facilities and that help maintain corporate identity, visit www.armsteadtrade.co.uk



The challenge

Sports and leisure facilities have to work extra hard around the clock, yet provide surroundings in which people can relax and enjoy their chosen activities. **Armstead Trade** has what it takes to meet these challenges even on the tightest of budgets.

Recommended products

- **Armstead Trade** Anti-Slip Floor paint is essential wherever conditions are potentially slippery.
- Durable Matt and Durable Eggshell enable you to create attractive decor that's tough enough to withstand the scuffs and stains of high traffic areas such as gyms.
- Water-based **Armstead Trade** products are quick to apply and dry, so redecoration can be completed with less disruption, keeping the bottom line fit and healthy.
- Anti-Mould Vinyl Matt is recommended in higher humidity locations to help inhibit disfiguring mould growth.

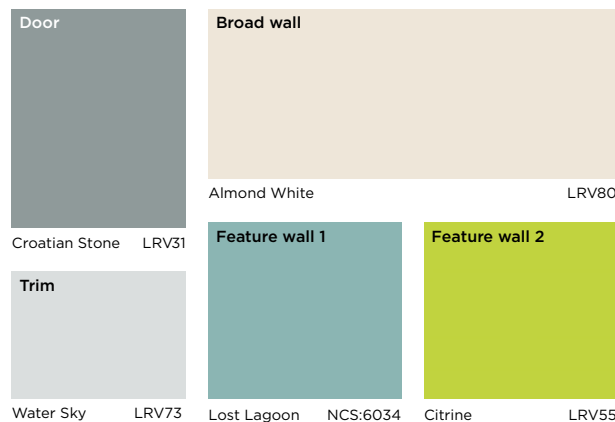


PROPERTY MANAGEMENT: STUDENT ACCOMMODATION



Example interior scheme

Here's just one example of a scheme that will create a welcoming atmosphere to any communal space. You'll find lots more colour scheming ideas at www.armsteadtrade.co.uk



The challenge

Whether you are an asset owner, operator or management company the central challenge of Student Accommodation is maintaining your brand to attract and then retain your customers while delivering continual financial return. Here Armstead Trade can help by delivering quality and value where you need it.

Recommended products

- Durable Matt is the cost-effective choice for high traffic areas, such as, corridors. Durable Matt helps to keep that 'just painted' look for longer, helping you to lower re-decoration costs in the long term.
- Both **Armstead Trade** Quick Dry Satin and Quick Dry Gloss can protect your wood and metalwork in a wide range of colours. They make it easy to add visual interest while delivering work at high speed helping to minimise time and disruption.
- **Armstead Trade** Durable Eggshell is highly durable helping you keep communal areas, such as, bathrooms and kitchens looking good, even on a tight budget.



SYSTEM GUIDE

Use this table to select the perfect **Armstead Trade** product or system for any commercial decorating project.

PRODUCT	FINISH	SUBSTRATE USE	INTERIOR/EXTERIOR	NEW WORK	MAINTENANCE
ARMSTEAD EMULSION AND TRIM					
Durable Matt	Flat	Plaster, walls & ceilings	Interior	1 thinned coat + 2 top coats*	2 top coats*
Vinyl Matt	Flat	Plaster, walls & ceilings	Interior	1 thinned coat + 2 top coats*	2 top coats*
Contract Matt	Flat	Plaster, walls & ceilings	Interior	1 thinned coat + 2 top coats*	2 top coats*
Vinyl Silk	Mid	Plaster, walls & ceilings	Interior	1 thinned coat + 2 top coats*	2 top coats*
Contract Silk	Mid	Plaster, walls & ceilings	Interior	1 thinned coat + 2 top coats*	2 top coats*
Vinyl Soft Sheen	Mid	Plaster, walls & ceilings	Interior	1 thinned coat + 2 top coats*	2 top coats*
Satin	Mid	Interior wood & metal work	Interior	1 coat of wood/metal primer + 2 top coats of undercoat + top coat*	2 top coats*
High Gloss	High	Interior/exterior wood & metal work	Interior/exterior	1 coat of Wood/metal primer + 2 coats of undercoat + top coat*	1 coat of undercoat + 1 top coat*
Quick Dry Gloss	High	Interior/exterior wood & metal work	Interior/exterior	1 coat of Acrylic Wood Primer Undercoat + 2 top coats*	2 top coats*
Quick Dry Satin	Mid	Interior wood & metal work	Interior	1 coat of wood/metal primer + 2 top coats	2 top coats*
Durable Acrylic Eggshell	Mid	Interior/exterior wood & masonry surfaces	Interior/exterior	1 thinned coat of Acrylic Eggshell + 2 top coats*	2 top coats*
Eggshell	Mid	Interior wood & metal work	Interior	1 coat of Wood/metal primer + 2 top coats*	2 top coats*
ARMSTEAD PRIMERS					
Primer Sealer	N/A	Plaster, walls & ceilings. Only required for powdery or friable surfaces	Interior	1 coat of Primer Sealer + 2 top coats of selected emulsion	1-2 top coats of selected emulsion
Red Oxide Metal Primer	N/A	Ferrous metal surfaces	Interior/exterior	1 coat of Red Oxide + 1 coat of undercoat + 1 top coat*	1 coat of undercoat + 1 top coat*
Wood Primer	N/A	All non resinous wooden surfaces	Interior/exterior	1 coat of Wood Primer + 1 or 2 coats of undercoat + 1-2 top coats*	1 coat of undercoat + 1 coat of High Gloss*
Quick Dry Wood Primer Undercoat	N/A	All non resinous wooden surfaces	Interior/exterior	1 coat of Quick Dry Wood Primer Undercoat + 2 top coats of Armstead Trim	2 top coats of Armstead Trim*
Metal Primer Zinc Phosphate	N/A	Interior/exterior metal work	Interior/exterior	1 coat of Metal Primer Zinc Phosphate + 2 coats of High Gloss*	1 coat of undercoat + 1 coat of High Gloss*
ARMSTEAD EXTERIOR RANGE					
Pliolite Based Masonry	Mid	Rendered brick work/concrete	Exterior	1 full coat + 2 top coats*	2 top coats*
Smooth Masonry	Flat-mid	Rendered brick work/concrete	Exterior	1 thinned coat + 2 top coats*	2 top coats*
ARMSTEAD SPECIALISED FLOOR PAINTS					
Anti Slip Floor Paint	Flat	Concrete, wood & metal work	Interior/exterior	1 coat of Floor Paint + 2 top coats** 1 coat of Wood/metal primer + 2 top coats***	2 top coats*
Floor Paint	Mid-high	Concrete, wood & metal work	Interior	1 coat of thinned + 2 top coats** 1 coat of Wood/metal primer + 2 top coats***	2 top coats*

For full system information please visit www.armsteadtrade.co.uk and download full Product and Safety Data Sheets.

*Deeper colours may require more coats. **Armstead Trade** is available in over 3,000 shades, including BS4800, NCS edition 1 & 2 as well as RAL colours. **To be used with concrete surfaces. ***To be used with wood/metal surfaces.

TECHNICAL SUPPORT



Meeting Professional Standards

As you would expect from the makers of **Dulux Trade**, all **Armstead Trade** products are tested to the highest industry standards, including BBA certification for particular products, and the relevant British Standards, including BS7719:1994 and BS EN ISO11998.



PTV Testing and Slip Resistance

Armstead Trade Anti Slip Floor Paint has been tested in accordance with BS7976 a British Standard which assesses the slip resistance of flooring. The results of slip resistance are quoted as a PTV (pendulum test value). **Armstead Trade** Anti Slip Floor Paint has a PTV of 66, meaning the product has low slip potential according to HSE classifications.

Working Sustainably

Armstead Trade can also support your sustainability ambitions, as part of the global **AkzoNobel** initiative. This is our commitment to doing more with less, making **Armstead Trade** the smart choice for:

- Water-based formulations, supporting the move away from solvent-based products
- Durability – helping to lower carbon footprints by extending maintenance cycles
- Armstead Trade recommends requesting your contractor recycles empty water-based paint cans to cut waste and costs

Specifier Support

- **DULUX TRADE PAINT EXPERT APP** - This app allows you to access and download all kinds of essential information wherever you are, 24/7
- **TRADE PAINT EXPERT WEBSITE** - [View and download product information, datasheets and literature](#)
- **PAINT SPECIFICATION CREATOR** - [There's no quicker or simpler way to write an Armstead specification](#)

Smart choice for colour

- Dulux Trade's Colour & Contrast Digital Design Guide can help you meet the guidelines set out in the Equality Act
- **Armstead Trade** provides you with a range of simple to use colour tools to help your clients choose colours easily.
- **Armstead Trade** provides over 3,000 colours giving you everything you need to add colour to commercial settings.

You can rely upon **AkzoNobel** to provide comprehensive specifier support. For expert advice on selecting the right products and creating colour schemes, call **0333 222 7070** or visit **www.armsteadtrade.co.uk**.



Health and Safety

Lead in paint

Special precautions should be taken during surface preparation of pre-1960s paint surfaces over wood and metal as they may contain harmful lead. For further advice contact the Trade Technical Advice Centre.

Working with water-based paints

Where possible, water-based paints should be selected in preference to solvent-based paints, particularly for any large interior surface area such as walls and ceilings.

Solvent-based paints

When solvent-based paints are applied, solvent-based vapour does not present a problem providing products are correctly applied in accordance with can instructions.

This applies to interior and exterior trim areas including doors, skirting, windows and radiators.

A wealth of information at your fingertips. Visit us online at **www.armsteadtrade.co.uk**.

You can also follow Dulux Trade on Facebook, Twitter and YouTube.



For technical advice and help with product specifications call on **0333 222 70 70**, write to The Trade Technical Advice Centre, **AkzoNobel, Wexham Road, Slough SL2 5DS** or email: **armstead.advice@akzonobel.com**



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